Woodbury City, NJ
Gloucester County

Demographics***

<table>
<thead>
<tr>
<th>Race</th>
<th>2000</th>
<th>2014</th>
<th>% change 2000-2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>61.4</td>
<td>50.4</td>
<td>-18.0%</td>
</tr>
<tr>
<td>Black</td>
<td>22.2</td>
<td>51.6</td>
<td>-2.3%</td>
</tr>
<tr>
<td>Asian</td>
<td>0.7</td>
<td>67.7</td>
<td>-2.7%</td>
</tr>
<tr>
<td>Other*</td>
<td>0.5</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Two or More Races</td>
<td>4.1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hispanic and Latino</td>
<td>10.5</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The dependency ratio is the ratio of dependents (people younger than 15 or older than 64), to the working age population, those 15-64.

Land Usage and Housing***

<table>
<thead>
<tr>
<th>Parcel Values as a Percentage of Total Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vacant Land Value</td>
</tr>
<tr>
<td>Residential and Farm Homestead Value</td>
</tr>
<tr>
<td>Farmland Value</td>
</tr>
<tr>
<td>Commercial Value</td>
</tr>
<tr>
<td>Industrial Value</td>
</tr>
<tr>
<td>Apartment Value</td>
</tr>
<tr>
<td>Non-residential Value</td>
</tr>
<tr>
<td>Woodbury City</td>
</tr>
<tr>
<td>Gloucester County</td>
</tr>
<tr>
<td>New Jersey</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Housing Occupancy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Renter Occupied</td>
</tr>
<tr>
<td>Owner Occupied</td>
</tr>
<tr>
<td>Vacant</td>
</tr>
<tr>
<td>Woodbury City</td>
</tr>
<tr>
<td>Gloucester County</td>
</tr>
<tr>
<td>New Jersey</td>
</tr>
</tbody>
</table>

***Demographic information is from the 2015 American Community Survey and 2000 and 2010 US Census.

***2016 Land use and property tax data is from the NJ Department of Community Affairs.

**Municipal Profiles were prepared by the Senator Walter Rand Institute for Public Affairs at Rutgers University-Camden**
Median Housing Prices (in current dollars)

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Woodbury City</td>
<td>$177,500</td>
<td>$172,300</td>
<td>$162,700</td>
<td>$164,200</td>
</tr>
<tr>
<td>Gloucester County</td>
<td>$217,700</td>
<td>$224,700</td>
<td>$219,000</td>
<td>$214,500</td>
</tr>
<tr>
<td>NJ</td>
<td>$311,600</td>
<td>$327,100</td>
<td>$319,900</td>
<td>$315,900</td>
</tr>
</tbody>
</table>

Average Property Tax

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Woodbury City</td>
<td>$6,141</td>
<td>$6,232</td>
<td>$6,339</td>
</tr>
<tr>
<td>Gloucester County</td>
<td>$6,232</td>
<td>$6,465</td>
<td>$6,662</td>
</tr>
<tr>
<td>NJ</td>
<td>$6,700</td>
<td>$6,650</td>
<td>$6,600</td>
</tr>
</tbody>
</table>

% change 2012-2015

Woodbury City: -7.5
Gloucester County: -1.5
NJ: 1.4

% change 2014-2016

Woodbury City: 3.22
Gloucester County: 6.90

Median Household Income

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Woodbury City</td>
<td>$55,032</td>
<td>$58,102</td>
<td>$53,359</td>
<td>$51,922</td>
</tr>
<tr>
<td>Gloucester County</td>
<td>$72,930</td>
<td>$74,524</td>
<td>$76,213</td>
<td>$76,727</td>
</tr>
<tr>
<td>New Jersey</td>
<td>$69,667</td>
<td>$71,629</td>
<td>$72,062</td>
<td>$72,093</td>
</tr>
</tbody>
</table>

% change 2012-2015

Woodbury City: -5.7
Gloucester County: 5.2
NJ: 3.5

% change 2014-2016

Woodbury City: -31.7
Gloucester County: -28.2
NJ: -24.2

Unemployment Rate

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Woodbury City</td>
<td>6.3%</td>
<td>10.6%</td>
<td>10.2%</td>
<td>8.9%</td>
<td>10.4%</td>
<td>9.1%</td>
<td>8.2%</td>
<td>6.8%</td>
<td>5.6%</td>
</tr>
<tr>
<td>Gloucester County</td>
<td>5.4%</td>
<td>9.2%</td>
<td>10.1%</td>
<td>9.8%</td>
<td>9.7%</td>
<td>8.5%</td>
<td>7.1%</td>
<td>5.9%</td>
<td>5.1%</td>
</tr>
<tr>
<td>New Jersey</td>
<td>5.5%</td>
<td>9.0%</td>
<td>9.6%</td>
<td>9.3%</td>
<td>9.3%</td>
<td>8.2%</td>
<td>6.6%</td>
<td>5.6%</td>
<td>5.0%</td>
</tr>
</tbody>
</table>

% change

Woodbury City: -31.7
Gloucester County: -28.2
NJ: -24.2

Economic Indicators

Household income data is from the 2014 American Community Survey. The unemployment rates are from the NJ Department of Labor and Workforce Development.

Municipal Profiles were prepared by the Senator Walter Rand Institute for Public Affairs at Rutgers University-Camden
### Percentage of Woodbury City Workforce Employed by Sector*

<table>
<thead>
<tr>
<th>Sector</th>
<th>% of Employed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction</td>
<td>3.7%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>7.0%</td>
</tr>
<tr>
<td>Retail and wholesale trade</td>
<td>17.0%</td>
</tr>
<tr>
<td>Transportation and utilities</td>
<td>5.5%</td>
</tr>
<tr>
<td>Finance, insurance, and real</td>
<td>6.9%</td>
</tr>
<tr>
<td>Professional and technical</td>
<td>13.2%</td>
</tr>
<tr>
<td>Education and health care</td>
<td>28.2%</td>
</tr>
<tr>
<td>Arts, entertainment, and...</td>
<td>7.2%</td>
</tr>
<tr>
<td>Public Administration</td>
<td>4.9%</td>
</tr>
<tr>
<td>Other services</td>
<td>4.3%</td>
</tr>
</tbody>
</table>

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### % of Home Owners and Renters Paying more than 30% of their Income on Housing

<table>
<thead>
<tr>
<th>Municipality</th>
<th>HomeOwners Paying 30% or more</th>
<th>Renters Paying 30% or more</th>
</tr>
</thead>
<tbody>
<tr>
<td>Woodbury City</td>
<td>5.4%</td>
<td>8.4%</td>
</tr>
<tr>
<td>Gloucester County</td>
<td>10.0%</td>
<td>7.7%</td>
</tr>
<tr>
<td>New Jersey</td>
<td>9.6%</td>
<td>9.1%</td>
</tr>
</tbody>
</table>

---

### Poverty Rate

<table>
<thead>
<tr>
<th>Year</th>
<th>Rate %</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>15.4%</td>
</tr>
<tr>
<td>2013</td>
<td>14.5%</td>
</tr>
<tr>
<td>2014</td>
<td>18.6%</td>
</tr>
<tr>
<td>2015</td>
<td>22.0%</td>
</tr>
</tbody>
</table>

### Mean Travel Time to Work (Mins.)

<table>
<thead>
<tr>
<th>Mode</th>
<th>%</th>
<th>Time (Mins)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drove Alone</td>
<td>79.8</td>
<td>28.6</td>
</tr>
<tr>
<td>Carpoled</td>
<td>5.8</td>
<td>29</td>
</tr>
<tr>
<td>Public Transportation</td>
<td>5.5</td>
<td>31</td>
</tr>
<tr>
<td>Work from Home</td>
<td>2.4</td>
<td></td>
</tr>
<tr>
<td>Walked</td>
<td>2.2</td>
<td></td>
</tr>
<tr>
<td>Other Means</td>
<td>1.6</td>
<td></td>
</tr>
</tbody>
</table>

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*Arts, Entertainment and Accommodations. Also this data is the sectors in which residents work in, and not the percentage of sector jobs in the Municipality.

***Workforce and commute data is from the American Community Survey. Travel time to work is from the 2014 American Community Survey.

Municipal Profiles were prepared by the Senator Walter Rand Institute for Public Affairs at Rutgers University-Camden.
**Education***

**PARCC 4th and 8th Grade: Percentage of Students Meeting (Level 4) or Exceeding (Level 5) Expectations**

<table>
<thead>
<tr>
<th></th>
<th>4th Grade</th>
<th>8th Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Language Level 4</td>
<td>40%</td>
<td>35%</td>
</tr>
<tr>
<td>Math Level 4</td>
<td>20%</td>
<td>15%</td>
</tr>
<tr>
<td>Language Level 5</td>
<td>30%</td>
<td>25%</td>
</tr>
<tr>
<td>Math Level 5</td>
<td>15%</td>
<td>10%</td>
</tr>
</tbody>
</table>

**Highest Level of Education Attainment: People 25 years and over**

- Non High School Graduate 13%
- High School Graduate 30%
- Bachelor's Degree 20%
- Associate's Degree 7%
- Some College, No Degree 20%
- Graduate or Professional Degree 10%

***2014 PARCC data is from the NJ Department of Education website and the education attainment level is from the 2014 American Community Survey.***

**Crime***

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2015</th>
<th>% Change 2009-2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Violent Crime Rate</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Woodbury City</td>
<td>5</td>
<td>3.6</td>
<td>-28.0%</td>
</tr>
<tr>
<td>Gloucester County</td>
<td>2.2</td>
<td>1.1</td>
<td>-50.0%</td>
</tr>
<tr>
<td>NJ</td>
<td>3.1</td>
<td>2.6</td>
<td>-16.1%</td>
</tr>
<tr>
<td>Nonviolent Crime Rate</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Woodbury City</td>
<td>48.3</td>
<td>45.6</td>
<td>-5.6%</td>
</tr>
<tr>
<td>Gloucester County</td>
<td>25.1</td>
<td>20.6</td>
<td>-17.9%</td>
</tr>
<tr>
<td>NJ</td>
<td>20.8</td>
<td>16.3</td>
<td>-21.6%</td>
</tr>
<tr>
<td>Total Crime Rate</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Woodbury City</td>
<td>53.3</td>
<td>49.2</td>
<td>-7.7%</td>
</tr>
<tr>
<td>Gloucester County</td>
<td>27.3</td>
<td>21.7</td>
<td>-20.5%</td>
</tr>
<tr>
<td>NJ</td>
<td>23.9</td>
<td>20.2</td>
<td>-15.5%</td>
</tr>
</tbody>
</table>

***The crime data is from the FBI Uniform Crime Report.***

*Municipal Profiles were prepared by the Senator Walter Rand Institute for Public Affairs at Rutgers University-Camden*